MARIN HUMANE ANNOUNCES FOUR NEW BOARD MEMBERS

Marin Humane today announced the addition of four new members to its Board of Directors: Kathy Zirker-Smith, Cheryl Popp, Maribeth Doran, and Michael Levine. These four Marin residents join 11 other members in helping guide one of Marin’s oldest and most-respected nonprofit organizations.

Mill Valley resident Kathy Zirker-Smith has had a long career as a management consultant and strategy executive working primarily in healthcare. In addition to working in corporate strategy for Kaiser Permanente and McKesson, Kathy ran her own consulting firm for a dozen years. She earned an MBA from the Haas School of Business, UC Berkeley, a graduate degree from the London School of Economics, and a math degree from the University of Texas.

Cheryl Popp is a long-time Sausalito resident and marketing communications specialist, previously serving as director of communications for Credit Suisse First Boston. She is the owner of Sausalito Books by the Bay, an independent, community-supported bookstore. A published writer, former radio talk show host and journalist, Cheryl is a graduate of UC Berkeley.

Michael Levine is the CEO of Tastes on the Fly, Inc., a boutique airport restaurant developer and operator with 26 locations in four major airports. He also founded Events West, a premier culinary and music event production company. He earned his BA degree in humanities and philosophy from UC Berkeley and lives in Greenbrae.

Maribeth Doran is a Senior Integrated Media Strategist with iHeartMedia Markets Group. Her background is primarily in media but also includes working in the wine industry at Cline Cellars & Jacuzzi Family Vineyards as a manager handling VIP and trade groups, and social media. She earned a BS degree in Mass Communications from the University of Wisconsin-Madison and lives in Novato.

“We’re thrilled to welcome these four outstanding members of the community to the Marin Humane family,” said CEO Nancy McKenney. “We have an ambitious strategic plan for the next five years and our new members will surely complement the expertise and passion of our current board.”

For more than 100 years, Marin Humane has worked to save, heal, find homes for, and advocate on behalf of animals. It engages youth through its humane education program, offers animal-assisted therapy to those in need, helps people struggling to make ends meet with care for their pets, and trains people to be good pet parents. It also provides 24/7 animal services on behalf of the county, including reuniting lost pets with their worried families, investigating cases of cruelty, and rescuing wildlife.

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