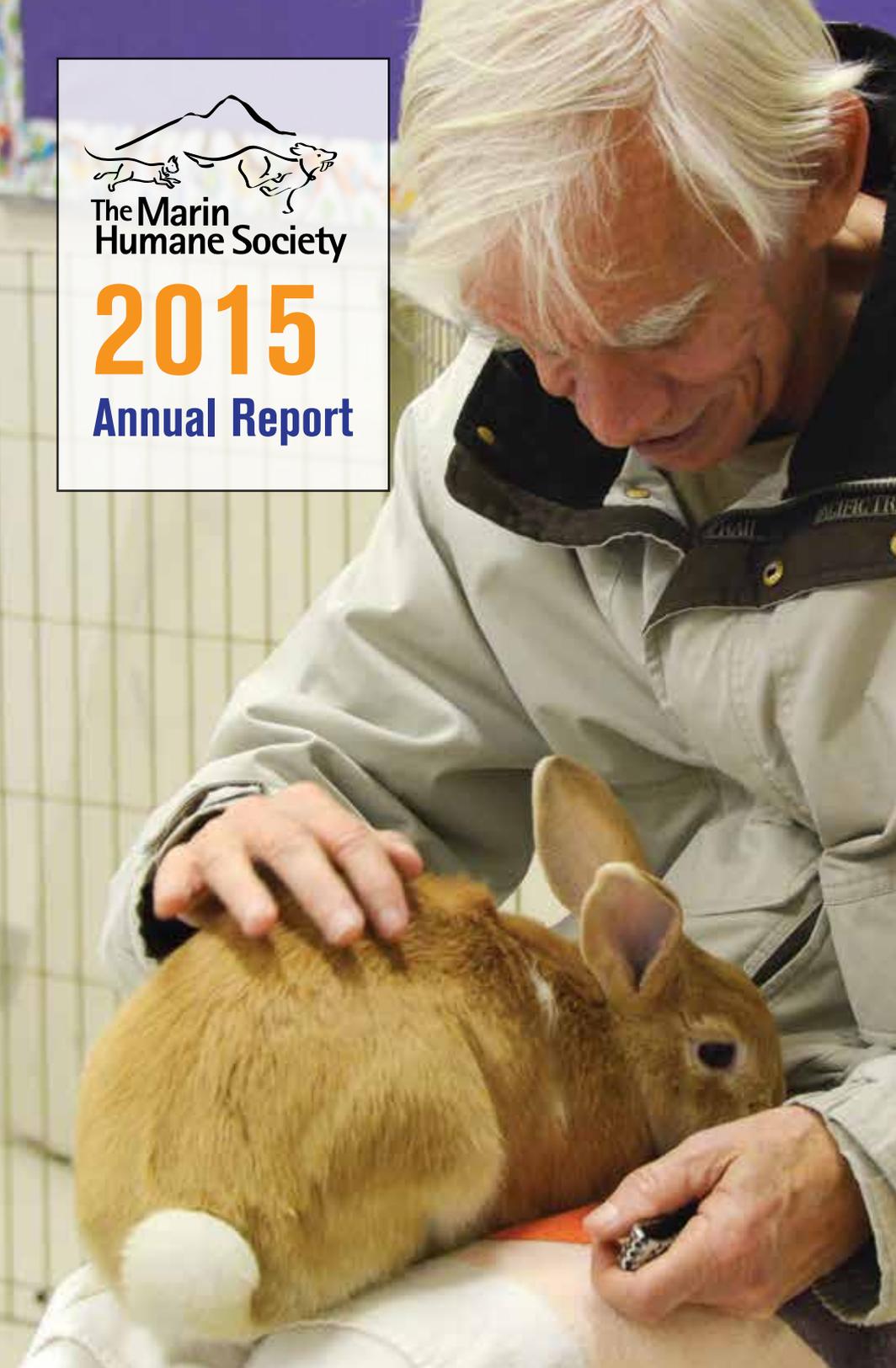




The Marin
Humane Society

2015

Annual Report





Message from the Chief Executive Officer and President

2015 was a year of persistent, hard work, punctuated by some significant “firsts” for all of us at Marin Humane Society (MHS.) Staff and volunteers pursued our mission to improve animal and human lives with dedication and vigor. And thanks to generous donors, grant-makers, and other friends, we continue to make a meaningful difference for thousands through the remarkable power of the human-animal bond.

On the following pages you will see some of the highlights of last year. Those of us on the front lines will long remember:

- The April, 2015 opening of our first permanent, off-site feline adoption center – Kitty Corner in the nearby town of San Anselmo
- Our first opportunity to receive and rehabilitate dogs rescued by Humane Society International from dog meat farms in South Korea
- The instant, heartfelt response of staff who rushed to the aid of Lake County Animal Care and Control when the deadly Valley Fire swept through that area
- The record number of children reached and positively affected by our Humane Education programs

Even on days when it’s business as usual at MHS, nothing is ever really usual. At any moment we may be dealing with unanticipated life-and-death decisions. Scrambling to deal with crises and emergencies is normal. Fortunately the payback in smiles, tail wags, gentle purrs, and grateful glances keeps us motivated.

We are deeply encouraged, too, by the faith in us expressed by our donors and other supporters. All the efforts, large and small, made every day by volunteers and staff, are possible because of these compassionate individuals and groups. I wish everyone who enables our work could get the terrific lift of seeing a delighted family taking home an adopted animal, or experiencing the tranquility of Rabbit Romper Room, or watching the antics in a Beginning Puppy training class.

On behalf of the Board of Directors, the staff, our volunteers, and all our animals, we give our supporters our deepest gratitude. They sustain us and propel us forward. We thank them for all the successes of 2015, and for those that lie ahead.

Sincerely,

Nancy B. McKenney, MNPL, CAWA
Chief Executive Officer and President

2015 Board of Directors

Robin Rodi, DVM, Chair
Heather Bowker, Vice Chair
Lisa Doran-Schnitzer, CPA, Finance Committee Chair
Nancy B. McKenney, Chief Executive Officer and President
Brian Cooley
Diane Dougherty

Elsie Fletcher-Rosenthal, CFA
Laura Goff
Noelle Leca
Leilani Pursel
Chip Smith
Linda Witong

Marin Humane Society Summary January–December 2015

As Marin's only open-door shelter, the Marin Humane Society accepts every animal in need. Age, health, and temperament are not factors—we are here for all. Animals we make available for adoption remain in our care until the right home is found, no matter how long it takes.

- Our 2015 live release rate (percentage of animals that left our care through adoption, return-to-owner, and transfers to other agencies) is 91%

LIVE ANIMALS RECEIVED

Strays 1,599

Transferred from other organizations 815

Wildlife 1,264

Guardian surrenders 1001

Guardian requested euthanasia 404

Others (Emergency board or born in shelter) 242

TOTAL LIVE ANIMALS RECEIVED 5,325

OUTCOMES FOR LIVE ANIMALS RECEIVED

Adoptions 2,237

Redeemed/Returned to Guardian 968

Transferred out (includes 850 wildlife) 960

Euthanized wildlife—unable to rehabilitate *384

Euthanized domestic—unable to rehabilitate *359

Guardian-requested euthanasia 404

Died/lost while in care 13

TOTAL OUTCOMES 5,325



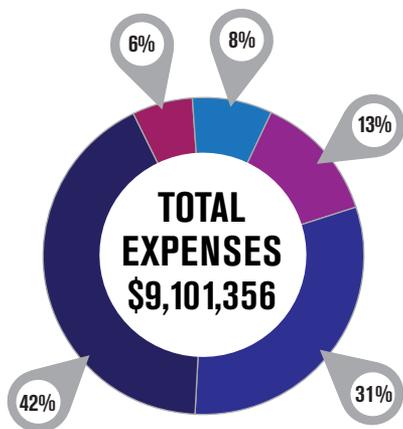
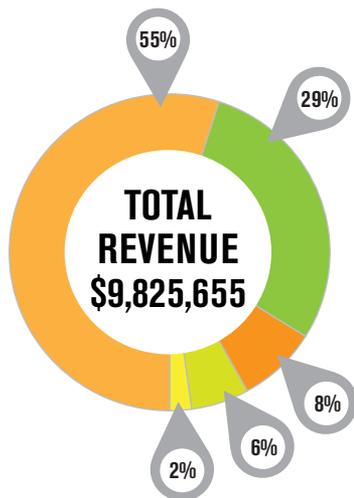
*MHS provides euthanasia only when it is compelled by circumstances, including behavior issues that cannot be rehabilitated, untreatable medical conditions, or if the animal is in extreme pain or suffering. MHS employees are extensively trained and certified to perform euthanasia to ensure the final moments of an animal's life are filled with compassion and care.

Please explore this website MarinHumaneSociety.org to find details about material in this report – and much more.

2015 Operating Statement* *Audited fiscal year ended June 30, 2015



● Contributions, including Grants, Bequests & Events	\$5,329,521
● Animal Services Contract	\$2,831,589
● Educational Program Fees, Thrift Shop Sales & Other	\$824,626
● Operating Fees & Income	\$608,316
● Investment Income	\$231,603



● Education & Community Programs & Other	\$3,783,349
● Animal Services	\$2,866,114
● Clinic, Adoptions & Foster Care	\$1,190,990
● Management & General	\$732,793
● Development	\$528,110

Details of financial reporting are available in both the MHS Form 990 tax filing and our audited financial statements, both of which may be viewed at MarinHumaneSociety.org/AnnualReport.



Kitty Corner

Thanks to the generous and tireless efforts of donors, staff, and volunteers, MHS' first off-site cat adoption center was opened in 2015 in Red Hill Shopping Center in San Anselmo.

Other Kitty Corner heroes:

- Donor Mark Glickman paid the adoption fees for the first 100 adult cats adopted.
- The Brian Kirchoff bequest helped pay for the build-out.
- Pet Food Express pays Kitty Corner's rent.
- Verdigris architects donated the center's unique design.

330

Kittens and cats adopted in
the first year



Dogs Saved from South Korean Meat Trade

MHS partnered with Humane Society International in the rescue of dogs from South Korean meat farms. Adoptive homes were found for all!

22

Dogs

652

Volunteer and staff hours

at least **1,000**

pieces of string cheese

To see the story of one of the dogs from South Korea, go to MarinHumaneSociety.org/Jack



Valley Fire

We were glad we could come to the aid of our neighbors in Lake County when they were struck by devastating wildfires in September.

312

Number of staff hours in 11 days

1,201

Number of miles driven

\$25,200

Dollars raised for fire victims and support agencies

Photo courtesy ASPCA



Volunteers

The consistent dedication of volunteers makes our life-saving work possible, 365 days a year.

685

Volunteers

76,950

Volunteer hours worked



Lost Animals, Found Guardians

We can boast one of the highest redemption rates in the country. Our staff goes above and beyond to get animals back home.

18%

Stray cats returned to their guardians
(National average: 5%)

76%

Stray dogs returned to their guardians
(National average: 26%)



Behavior & Training

The Behavior and Training Department plays a fundamental role in building satisfying, lasting relationships between animals and their adopters.

302

Dog training classes held

2,696

Dog training class attendees

1,152

Cat evaluations



In the Community

MHS reaches out to enrich lives by strengthening the human-animal bond.

318

Animals supported through
In-home Pet Care Assistance

9,023

Children reached through
Humane Education (an
increase of 168% over 2014)

5,332

SHARE a Book sessions

'Round the Clock Response

Our corps of Animal Services Officers are the first responders for both domestic animals and wildlife in need.

3,349

Emergency responses

1,570

Non-emergency responses

1,172

Complaints investigated

3-4621

anesociety.org





Main Campus
171 Bel Marin Keys Blvd.
Novato, CA 94949
415.883.4621

Kitty Corner
Red Hill Shopping Center
876 Sir Francis Drake Blvd.
San Anselmo, CA 94960
415.747.8322

Humane Society Thrift Shop
360 San Anselmo Avenue
San Anselmo, CA 94960
415.459.5787